



Pride WA Fairday and Review Update

Today Pride WA released a second statement regarding the future timing of one of its main community events, Fairday.

It has been decided by the Committee of Management, to change from the February timing of Fairday and as such Fairday will not be held in February 2017.

Pride WA would like to convey to the community our apologies for the lateness of this news on Fairday not being held in February 2017. We do regret any inconvenience caused as a result.

Pride WA do appreciate that there are many unfunded community groups within our WA LGBTIQ community. " These groups require several months of preparation time leading up to their participation at Fairday with the logistics to setup a stall and promote their group on the day being a big part of their yearly activities." said Pride WA President Andrew Barker.

At this time no decision has been made on a date for the next Fairday. As the review on Fairday develops into a sustainable plan, Pride WA will advise the community of details to give as much notice as possible to all those planning to participate. "We know everyone is anxiously waiting to hear when they can come together at Fairday and celebrate the diversity in our community". Mr Barker said.

Pride WA is committed to continuing the Fairday event into the future given the importance it holds for the community and the opportunity for growing number of diverse families to get together. It's a safe event and is a forum for connecting with community groups and health services, as well as with each other in our community. Fairday is a time when youth can come along and realise they are not alone in the world as they are discovering their LGBTIQ sexuality.

The review of Fairday continues to focus on establishing a sustainable financial event model that will not cause risk to the future of the Pride WA. One outcome of the review sees Pride seeking partnerships and business alliances to jointly host Fairday as an event moving forward with a sustainable event model.

As part of the Fairday Review one focus has been on feedback received over the previous 3 years of the event. One overwhelming element of feedback is the very hot temperatures with the timing of the event in February and the consequence of lack of available shade. Pride WA was aware of the heat issue prior to the February 2016 event and addressed this by funding large shade structures and a misting system.

Event attendance numbers at Fairday 2016, held in February, dropped by 25% from the previous year. Heat would have been a big contribution factor in people's decision to attend or not on the day. This affected ticket sales, a vital part of the event funding model.

Fairday as an event has historically placed significant financial strain on Pride WA as an organisation. Fairday 2016 being no exception to this. With the diligent work of a very strong Committee of Management the organisation is on a sound financial footing leading into the Pride WA Inc. AGM to be held on the 22 Feb. 2017.

AGM details can be viewed on our website www.pridewa.com.au

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